5

10

15

WHAT IS CLAIMED IS:

1. A wireles	sinformation storage device, comprising:
a coil antenna	having a two-dime
nsional center	for transmitting and/or receiving a signal via
wireless communication	tion;

a memory for storing information;

a control unit that generates information by demodulating a signal received via the coil antenna, and generates a signal to be transmitted via the coil antenna by modulating information stored in the memory; and

a molded case including the coil antenna, wherein the twodimensional center of the coil antenna is off from the two-dimensional center of the molded case.

2. The device of claim 1, wherein:

the molded case has a board-shape; and

the central axis of the coil antenna is approximately parallel to an axis perpendicular to plane surface of the molded case, and off from the two-dimensional center of the plane surface of the molded case.

3. The device of claim 1, wherein the molded case has a loop-shape.

4. The device of claim 1, wherein the molded case has a round hape.

.20

25

5

10

5. The device of claim 1, wherein the control unit further comprises:

a demodulator that generates information by demodulating the received signal;

a modulatof that generates the transmitted signal by modulating the stored information; and

a controller (hat controls reading and writing information.

6. The device of claim 1, wherein the memory is a nonvolatile memory.

7. The device of claim 1, wherein the molded case further includes the memory and the control unit.

8. A wireless information storage device, comprising:

a coil antenna having a two-dimensional center for transmitting and/or receiving a signal via wireless communication;

a memory for storing information;

a control unit that generates information by demodulating a signal received via the coil antenna, and generates a signal to be transmitted via the coil antenna by modulating information stored in the memory; and

a molded case having a two-dimensional center including the coil antenna, wherein each coil antenna is located at a position in the device relatively different from each other when a plurality of devices is

stacked.

Seps SI

5

9. The device of claim 8, wherein the position is a place where the two-dimensional center of the coil antenna is off from the two-dimensional center of the molded case.

10

10. A method for putting a wireless information storage device on or into an item having a two-dimensional center, the device which comprises a coil antenna and a molded case having a two-dimensional center including the coil antenna, comprising the step of:

putting the device on or into the item, with the two-dimensional center of the molded case being off from the two-dimensional center of the item.

15

.

A method for putting a wireless information storage device on or into an item having a two-dimensional center, the device which comprises a coil antenna and a molded case having a two-dimensional center including the coil antenna, comprising the step of:

20

putting the device at a position in the item relatively different from each other when a plurality of item is stacked.

ADD DIT